

Sigma 70-200mm F2.8 EX DG OS HSM Wins EISA Award

Sigma 70-200mm F2.8 EX DG OS HSM receives prestigious European prize



The Sigma Corporation is pleased to announce that the Sigma 70-200mm F2.8 EX DG OS HSM, a large aperture telephoto zoom lens has won the "EISA 2011-2012 European Lens" award.

The EISA (European Imaging and Sound Association) awards are chosen annually by panels representing nearly 50 prominent Photo, Video and Audio magazines from over 18 European countries. All Panels work separately, but are under contract to the European Imaging & Sound Association.

EISA said of the lens: "In the 70-200mm F2.8 EX DG OS HSM, Sigma has produced a telephoto zoom lens that offers professional features and exceptionally good image quality at a very reasonable price. Even at the maximum aperture of F2.8 the lens delivers excellent sharpness and, combined with an effective image stabilizer (OS) and fast, silent autofocus (HSM), it is well suited to demanding photographic subjects such as nature, sports and documentary. Available with fittings for most camera brands, and covering APS-C and full-frame sensors, this lens is a perfect choice for both demanding amateurs and professional photographers."

The Sigma Corporation will continue the development of outstanding products that will answer the wide variety of needs of customers in the future.

For further information please contact:

Sigma Imaging (UK) Ltd, 13 Little Mundells, Welwyn Garden City Hertfordshire, AL7 1EW

Tel 01707 329999 E-Mail sales@sigma-imaging-uk.com, Website www.sigma-imaging-uk.com