

**SIGMA**

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**28 AF ZOOM**

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**35 AF ZOOM**

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**50 AF ZOOM**

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**High precision AF Zoom.  
Equipped with passive type auto-focus  
for eliminating focus shift.**







**28mm**



**35mm**



**50mm**

**I want to capture your smile in sceneries of all seasons.**

## **28 AF ZOOM** 28-50mm

A range of strobe modes plus an external flash shoe lets you get light for longer distance shots. An optional 1.4X teleconverter for the 35AF model, extends the telephoto range to 98mm. The special non-slip "ZEN" matte finish and comfortable grip makes these cameras exceptionally easy to hold.

Now, Sigma expands your scope of photographic expression by combining the high technologies of the compact autofocus camera with the precision of the SLR.

Sigma is proud to announce a "speed" breakthrough for its fully automatic compact camera series. With shutter speeds to 1/500th sec., these are the fastest, compact cameras Sigma has ever made. Giving you a greater action-stopping ability to get clear, sharp photos, even of fast-moving subjects.



### **High precision passive type auto-focus for accurate focusing at near to far distances.**

Unlike the active type auto-focus system based on a stepped focusing method, the passive type auto-focus enables stepless control in distance measurement. By adopting this method, both cameras have solved the problem of focus shift at long distances that was the weak point of conventional compact AF zoom cameras, thus making it possible to shoot your subject just in focus like professional auto-focus SLR cameras.

### **Stepless power zoom for smooth operation from wideangle to telephoto.**

Both close-ups and panoramas with the flip of a button. The stepless power zoom lets you capture your subject as you like, anytime, anywhere, at the optimum distance.



### **Various flash modes plus the shoe for external flash have eliminated the worry about the insufficient amount of light for long distance flash shots.**



"A compact zoom would be convenient, but the amount of light for long distance flash shots is not enough". You can perfectly solve this problem by mounting another flash on the external-flash shoe. Every time is your shooting opportunity.







70mm

100mm

Looking with a bit of tension at the camera at a distance, you look extremely fresh and charming.

## 35 AF ZOOM 35-70mm

## 50 AF ZOOM 50-100mm



### High speed without the hassle

Sigma's fully automatic compact cameras carry a full line of advanced functions while maintaining ease of use. They are a panorama of the most advanced technology in compact camera evolution, featuring 28-50mm, 35-70mm and 50-100mm zoom lenses. And a stepless, "passive" autofocus system similar to that used in today's most advanced SLR cameras to ensure sharp focusing at longer distances.

### Easy-to-see large size liquid crystal display shows necessary information at a glance.

Bright, clear and easy to see. By simply looking at the data displayed on the large size liquid crystal display, your pleasure of photography will be 50% increased.



**Liquid crystal display :** ● "Flash on" indicator ● "Self-timer on" indicator ● "Battery low" warning ● "Film loaded or not" indicator ● "Film transport" indicator ● Exposure counter

### Non-slip, non-reflection ZEN finish and scratch-resistant body.

The Sigma 28/35/50 AF Zoom are ZEN matte finished to provide a non-slip, non-reflection and scratch-resistant body, which is sturdy and serviceable through many years.

### Quartz-controlled precise 5-mode auto dating unit.

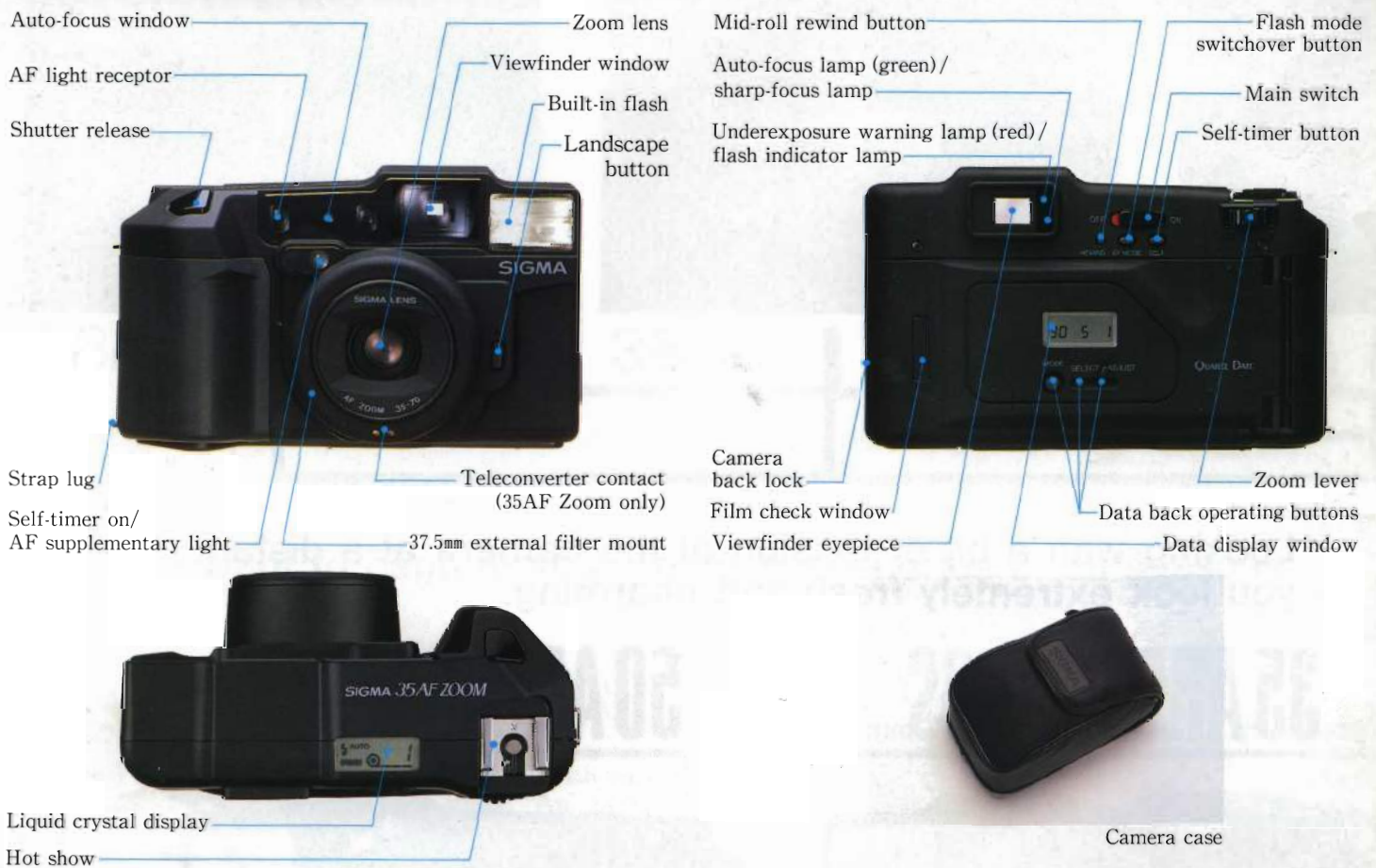
Recordability is undoubtedly one of the biggest features of photography. Though the auto dating unit on a compact AF camera has ceased to be novel, an auto dating unit armed with quartz-controlled five modes is great.



Data on the picture were printed by photo montage.



## Names of parts of the Sigma AF zoom cameras



## Specifications of the Sigma AF zoom cameras

### 28 AF ZOOM

**Lens:** 28-50mm F4.2-7.0, 9 elements in 7 groups.

**Field of view:** 75.4°-46.8°

**Flash:** Built-in flash interlocked with zoom, 0.7-5.5m flash range at 28mm, and 0.7-4m at 50mm (ISO 100)\*.

**Dimensions & Weight:** 136×82.5×56.5mm, 433g (without battery)

### 35 AF ZOOM

**Lens:** 35-70mm F3.5-6.7, 7 elements in 6 groups.

**Field of view:** 63°-34°

**Flash:** Built-in flash interlocked with zoom, 0.8-6m flash range at 35mm, and 0.8-4.5m at 70mm (ISO 100)\*.

**Dimensions & Weight:** 136×82.5×68.4mm, 453g (without battery)

### 50 AF ZOOM

**Lens:** 50-100mm F4.3-8.0, 9 elements in 8 groups.

**Field of view:** 47°-24.4°

**Flash:** Built-in flash interlocked with zoom, 1.0-6m flash range at 50mm, and 1.0-4.5m at 100mm (ISO 100)\*.

**Dimensions & Weight:** 136×82.5×81mm, 473g (without battery)

**Type:** 35mm auto-focus lens-shutter camera with zoom lens (with auto-dating unit).

**Picture size:** 24×36mm

**Shutter:** Electronically controlled program shutter.

**Exposure:** Programmed automatic exposure.

**Focusing:** Passive type auto-focus with focus lock. Focusing range: 0.7m-∞ (28mm AF ZOOM), 0.8m-∞ (35mm AF ZOOM) and 1m-∞ (50mm AF ZOOM).

**Viewfinder:** Albada type inverted galilean zoom finder. Field of view: 85% at wideangle and 85% at telephoto (28mm AF ZOOM), 83% at wideangle and 86% at telephoto (35mm AF ZOOM) and 82% at wideangle and 84% at telephoto (50mm AF ZOOM).

**Display in the viewfinder:** Auto-focus frame, field of view frame, near range correction frame, teleconverter frame.

**Self-timer:** Triggered with the shutter release, about 10 sec. delay, LED self-timer ON indicator.

**Battery capacity:** About 30 rolls of 24-exposure film can be exposed (according to the manufacturer's testing standard).

**Film speed setting:** Automatic with DX films (ISO 25-3200), film speed automatically set to ISO 100 with non-DX films.

**Film transport:** Automatic (0.8 sec./frame).

**Film rewinding:** Automatic rewinding at the end of film.

**Filter size:** 37.5mm.

**Power supply:** Lithium battery (2CR5).

**Data back:** Built-in quartz clock, automatic switching.

**Printing:** Printed from film back.

**Print data:** Automatic calendar up to December 31, 2019, 5-mode push-button switchover (year-month-day, month-day-year, day-month-year, day-hour-minute, dating off).

**Data back battery:** One CR2025 lithium battery.

\*Flash effective range applicable to color prints.

•Specifications and design are subject to change without notice.

# SIGMA

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